
May 4-8, 2010 • Hilton Hotel, Portland, Oregon • www.stateofthesalmon.org

GUIDELINES FOR POSTER PRESENTERS

OVERVIEW

These guidelines are designed to help you prepare your poster for the 2010 State of the Salmon *Ecological Interactions between Wild and Hatchery Salmon* conference. Both content and presentation are important considerations for an effective, high-quality poster. Your poster should be focused on a single central theme that is concisely supported by essential text and graphical elements. This theme should be immediately apparent, to the point that a casual observer can understand the general message in only a few seconds.

KEY INFORMATION

Themes:

This conference will touch upon a number of different themes as outlined in the current [agenda](#) and it is helpful to consider the relevance of your poster topic to these focal areas. At the conference we will limit discussion to the ecological interactions that occur from the time hatchery fish are released to the time they return as adults on the spawning grounds. Apart from a couple of review presentations at the conference, we will not be considering reproductive fitness and breeding between hatchery origin and wild fish. We are, however, accepting posters on this topic to be included in our poster session. When submitting your poster abstract you will be asked which of the following themes your poster best addresses. Examples for each theme are not meant to be all inclusive.

- **Disease** – Transfer from hatchery to wild populations
- **Predation** – Direct predation within and between species
- **Competition** – For food and territory between wild and hatchery salmon
- **Harvest** – Examples of selective harvest techniques; mixed stock fishing
- **Straying and spawning interactions** – Straying behavior; spatial/temporal overlap of spawning
- **Management and policy** – Includes social and economic considerations



- **Marine and freshwater ecosystems – Food web dynamics; climate**
- **Genetics – Differences between wild and hatchery salmon; reproductive fitness**
- **Other** – Other issues relating to ecological interactions

Abstracts:

Poster abstracts are due by **March 1, 2010**. Acceptances will be delivered to authors before **March 22, 2010**. Poster abstracts should include a short but descriptive title and be 250 words or less. Authors, their affiliations, telephone numbers, and email addresses are required and do not count toward the word limit. The first author must provide additional information in accordance with our online submission application. You will also be asked to note which of the poster themes listed above your poster best fits. Abstracts should be submitted via our online submission process at the following address:

<https://salmon.conference-services.net/authorlogin.asp?conferenceID=2073&language=en-uk>

This application is most user friendly in the Microsoft Internet Explorer web browser.

Poster Session:

The poster session is scheduled for the evening of Wednesday, May 5, 2010. Posters will be available for viewing throughout the conference and a cocktail hour immediately after the last plenary will be held to encourage dialogue. Poster presenters should plan to be available at or near their posters during the session.

Delivery: Presenters have two options to deliver their posters.

1. Posters may be **hand delivered** to event staff **no later than 10:30 am, Wednesday, May 5th**. Proceed to the registration desk and staff will direct you to the appropriate location for drop off.
2. Posters may be **shipped directly to the State of the Salmon office**, arriving on or before **Friday, April 30th**. If you choose to mail your poster, please address your package as follows:

State of the Salmon
Attn: Sarah O'Neal
721 NW 9th Avenue
Portland, OR 97209

Setup: Posters will be set up by event staff as they are received, but no later than the morning of Thursday, May 6th.

Breakdown: Posters will be taken down by event staff by 10 am, Friday, May 7th:

Pickup: Presenters may retrieve their posters from event staff at the conference green room on Friday, May 7th, anytime between 10:00 am and 12:00 pm.

LAYOUT AND DESIGN

- Your poster can be no larger than **1.2 m/4 feet by 1.2 m/4 feet**. You must be able to mount your poster with pushpins (provided by the conference).
- Letters should be, **at a minimum**, 1 cm/0.5 inches tall and easily readable from 1.2 m/4 feet away. Letters in the title should be at least 2.5cm/1 inch tall.
- Use borders or white-space to separate sections.
- Avoid large, continuous blocks of text, and present text as bullet points when possible.

GENERAL TIPS

- Organize your material to tell a clear and compelling story. Tell your story concisely and with only the most important data and text. Your abstract will be published in the conference program and there is no need to repeat it on your poster.
- Use graphs, charts and illustrations wherever possible. Use a minimum of text and tables, especially anything dense or complex.
- Keep your poster simple; you can provide details in discussions with visitors.
- Your visitors will be most interested in your results and conclusions, and these should be clearly and boldly displayed. Limit your discussion of methodology.
- An effective poster will emphasize the implications of your work to other conference participants.

ADDITIONAL CONSIDERATIONS

- No electrical outlets, extra space, or tables will be available.
- Bring business cards and an envelope to hold them to be hung by your poster. They cannot be left on the ground.
- Bring a handout and envelope to hold them. The handout could be a brochure or summary of your project for visitors to take home. Bring enough copies (25-50 should be adequate), as the conference will not provide photocopying. Handouts cannot be placed on the ground.